

# invVEST Student Ambassador Guide & Engagement (SAGE)

## FOCUS ON:

SEI based education programs & projects for:

- K-12 School
- Colleges
- Communities

## Contact Us:

info@invest.org

## Visit Us:

www.invest.org

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### invVEST Vision

Enabling Massive Scale Sustainable Energy for our world will generate the next long term growth engine while protecting our planet for our future generations to enjoy. **Together, we can!**

### invVEST Mission

Enable Global Leadership for USA through Massive Scaling of SEI (Sustainable Energy Initiatives).

### invVEST Motto

Improve the Environment, Invigorate the Economy, Invest in Education: SCALE SUSTAINABLE ENERGY !

### invVEST Stands for

invest in Energy that's Sustainable through Virtual collaborative Teams



*Transitioning to clean & economical Sustainable Energy is one of the most urgent tasks we all need to accomplish for the sake of our very next generation.*

*As future leaders, students can be **game changers** to make this transition a reality. I look forward to working with students from all over the world.*

*Probir, CEO invVEST*

## How Student Ambassadors Benefit:

- Learn about the importance of SEI & how it directly impacts our lives.
- Apply hours towards Volunteer Activities.
- Apply your work towards college project credits (where applicable).
- Develop leadership skills and character by leading & prioritizing projects.
- Opportunity to work with other invVEST Ambassadors.
- Learn to collaborate effectively with other students, communities & organizations to create synergy & deliver stretch goals.
- Learn that passion makes work fun.
- Learn how to work together in a team with respect & dignity for all.

## Student Ambassadors Charter:

- **Create awareness:** Spread the word about invVEST's goals to provide a better environmental future.
- **Educate students & communities:** Conduct events, meetings, presentations to educate & share energy conservation tips.
- **Implement projects:** Analyze means to get sustainability concepts and behaviors into our students' & communities' mindset.
- **Impact your curriculum:** Include sustainability in Freshmen Seminar, Morning Assembly, Science class etc.
- **Recruit other students:** Motivate others to become invVEST Ambassadors or Volunteers.

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## CURRENT PILOTS THROUGH 2009:

### High Schools:

- Monarch High School, CO
- Fairview High School, CO

### Colleges:

- University of Denver, CO
- CU, Boulder
- Virginia Tech, VA
- SF University, CA
- Oxford University, UK
- University at Spain.
- AES, India

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## invVEST Student Ambassador Qualifications:

### Student Ambassadors are:

- High school sophomores, juniors or seniors with leadership qualities.
- College students with a passion for sustainability & energy efficiency.
- Willing to invest 4 hours a month in actual planning/implementation of ideas/projects + 2 hours in a monthly status meeting.

## How Student Ambassadors Can Contribute:

- Educate schools, colleges, communities with materials created by invVEST (e.g., Morning Assembly announcements, Freshmen Seminars).
- Meet with teachers, PTA, communities to get support & increase awareness of invVEST activities.
- Lead projects for Energy Efficiency & Conservation at schools, colleges, communities (e.g., organizing events like Carpool-to-Work Day, conducting experiments in classrooms to demonstrate energy efficiency, proposing ways to measure energy conservation at schools, such as # of carpools/class, monitoring school energy expenses by month, translating energy expenditures to CO2 emissions, measuring ongoing energy reductions).
- Contribute articles or support in the publication of monthly invVEST Newsletter (e.g., list of energy-saving ideas).
- Contribute articles for the [www.invest.org](http://www.invest.org) website (e.g., competitions, suggestions for conservation).
- Maintain/enhance the Wordpress [www.invest.org](http://www.invest.org) website (knowledge of Wordpress, PHP BulletinBoard and html is required).
- Recruit other Student Ambassadors with a diversity of skills (a) Connectors who are extroverts (b) Mavens who are knowledgeable (c) Salesmen who close deals. Lead by example.

## Success Criteria:

- Define stretch goals for each quarter for project implementation & measure accomplishments against goal.
- Recruit at least 1 additional Student Ambassador each quarter.

## Startup Steps:

- If you are interested, email [info@invest.org](mailto:info@invest.org) . If we choose to work together:
- Please bookmark site below & update your Contact Information there (you will need to create a personal Google account to do this):  
<http://spreadsheets.google.com/cc?key=rmEQQH8yaqONLIRF6b5pNg>
- Encourage your family & friends to “Please Support Us” on [www.invest.org](http://www.invest.org)
- Send us a short bio, photo and 30-sec video clip of why you joined invVEST
- Share your project status on “Latest updates from Student Ambassadors in the US, England, Spain & India!” on the SEI Community site.
- Meet with your mentor to define & work on your project due end of quarter.